
EMMA DIMAIO

EMAIL | WEBSITE | LINKEDIN | 908.477.5305

BROOKLYN, NY based entertainment professional seeking an impactful and rewarding position within a vibrant, diverse and fast-paced theatrical and/or entertainment organization that will welcome and expand upon my exceptional artist development and strategic marketing skills.

An eager candidate with proven ability to secure myself as an indispensable asset to any artist-driven organization looking to foster an insightful and nurturing environment for creatives.

EDUCATION

HIGH POINT UNIVERSITY

2015 - 2019 | B.A. Communications (Journalism)
2015 - 2019 | B.A. Music (Voice)
2015 - 2019 | Theatre Minor

TOOLS

- Microsoft Office
- Google Suite
- Cision
- Adobe Creative Suite
- Mailchimp + Emma
- Canva
- Asana
- Slack
- Booking Slips

SKILLS

- Web Design
- Graphic Design
- Video Editing
- Project Management
- Digital Strategy
- Social Media Management
- Email Marketing
- Contract Management
- Financial Tracking

EXPERIENCE

NOVEMBER '22 - MAY '24 **WILLIAM MORRIS ENDEAVOR // NASHVILLE, TN**
BOOKING AGENT ASSISTANT

- Excelled in the talent booking space alongside veteran WME agents in the everyday tour routing, contracting, and financial matters between venues, management teams and clients like Bernadette Peters, Riverdance and many others in the theatrical and contemporary space.
- Initiated and harbored extensive relationships with the talent buyers of Live Nation, AEG, Ambassador Theater Group, and many other industry giants across the North and Southeast Regions.

JULY '21 - OCTOBER '22 **615 LEVERAGE + STRATEGY // NASHVILLE, TN**
PROJECT MANAGER

- Paired artists with brands best suited to their narrative, focus tracks, albums and overall passions in an effort to magnify and reimagine an artist's vision while diligently engaging consumers.
- Escalated branding of both the clients and our company through deck cultivation, fan-based research, logo creation, and more!
- Established myself as a key hand in curating playlists/stations for incoming DSPs, like SONOS Radio, with an audience reach of over 3M.

EXPERIENCE

FEB '20 - JULY '21 **MUSIC CITY MEDIA // NASHVILLE, TN**
JUNIOR PUBLICIST/DIGITAL STRATEGIST

- Cultivated and circulated in-depth and riveting press releases and interviews.
- Constructed the brands and narratives of multiple indie artists and producers from the ground up by creating modern and engaging graphics, sizzle reels, EPKs/media kits, one sheets, websites and social media, all while fueling the client's ambition to grow and thrive in the ever-changing music industry.

OCT '19 - APRIL '20 **STUDIO ROGERS // NASHVILLE, TN**
DIRECTOR OF COMMUNICATIONS

- Booked with 40+ international galleries and publishers to showcase new and signature works.
- Established global branding across social media and through event representation.

NOV '19 - FEB '20 **INT. SONGWRITING/UNSIGNED ONLY**
COMPETITION // NASHVILLE, TN
INTERN

- Performed extensive research on up-and-coming artists all over the world.
- Participated in the song management and the social media/email marketing sector.

JAN '19 - MAY '19 **LATE NIGHT EPISODE (BAND) // REMOTE**
BOOKING INTERN

- Orchestrated initial outreach and subsequent booking of 90+ mid-western venues, remotely.
- Streamlined relationships with prospective venues amidst my first introduction to the fast-paced, around the clock music industry environment.

JUNE '18 - AUG '18 **JAZZ HOUSE KIDS // MONTCLAIR, NJ**
DEVELOPMENT INTERN

- This non-profit furnished my abilities and drive to use PR, social media strategy and marketing skills to construct and distribute pitches detailing the opportunity to purchase ad space to fill a 100+ page program book for NJ's largest music festival.
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